

# DARD on hand to explain details of new maps



## The Complete Hoofcare Range

A complete product range to optimise hoof health in dairy cattle



**Winter Fair Show Special Offer**  
Buy 3 x 20 Litres Hoofsure Endurance  
Get 1 Hoofsure Combat and  
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Visit us at Stand A5  
Thursday 8th December  
King's Hall, Belfast

For further information visit [www.provita.co.uk/hoofcare](http://www.provita.co.uk/hoofcare)  
or contact Tommy Armstrong on **07720 101444**

THE Department of Agriculture and Rural Development has been working alongside Land and Property Services to improve the accuracy of the mapping system used to produce new maps.

And these new maps will be on show at the Winter Fair in the Kings Hall, Balmoral on the 8 December 2011.

They are currently being issued to farm businesses along with a data table and a guidance booklet and will show land declared on the 2011 Single Application Form as owned, leased or taken in conacre.

The new maps produced in conjunction with Land and Property Services, (formerly

Ordnance Survey NI), the national mapping agency for Northern Ireland, are based on aerial photographs and show improved field boundaries. They also highlight certain features which are ineligible for Single Farm Payment.

A data table will accompany the maps and this will provide important new information including the maximum eligible area for each field.

Staff will be available to explain more about the features of these maps at the DARD exhibit at the Winter Fair in the King's Hall, Belfast on the 8 December 2011.



Hoofsure Endurance is becoming ever popular on local dairy farms as a proven footbath solution

## Provita not to be missed

PROVITA will have a major presence at this year's Winter Fair with all of its dairy products featured on the company stand in the King's Hall.

"We will be in our usual prominent location on the ground floor of the King's Hall," confirmed Provita's Tommy Armstrong.

"All visitors will be made more than welcome throughout the day."

Taking price of place on the stand will be the proven footbath solution: Hoofsure Endurance

Tommy Armstrong pointed out that many dairy farmers underestimate the level of digital dermatitis within their herds. "Our own survey work has indicated that while herdowners are of the view that between 25% and 30% of their cows have the problem, in reality up to 75% of a milking herd can be affected."

He added: "We also know that digital dermatitis will serve to reduce milk yields by 1.0 litre per cow per day. And, of course, this does not take account of the reduction in fertility levels and the associated increase in culling rates."

"Digital dermatitis is now

regarded by vets as 'hoof mastitis'. It is a particularly infectious condition that can spread quickly through the herd. It produces painful lesions on the soft tissues between the claws and the heel, although occasionally it occurs on other soft parts of the foot. Cows often walk very tenderly on the affected feet, sometimes giving the impression that they are walking on 'tip toe' in order to avoid touching the ground with the painful affected area of their hoof."

Tommy continued: "Keeping cows' feet as clean as possible will limit the potential of the disease, and effective everyday foot bathing after every milking plays an important role in this respect. This approach is a proven means of preventing infections."

"Hoofsure Endurance is the only footbathing product available today that is non-toxic, biodegradable, tested to be more potent than Formalin or Copper sulphate and cost effective."

For more information or to find your local stockist - phone Provita on 0800 3284982; 07720101444 or (028) 82252352. E mail: [info@provita.co.uk](mailto:info@provita.co.uk)



**Our Agribusiness Managers.**  
You won't find anyone more dedicated.

Enjoy a cuppa, and chat to our team, on the Northern Bank stand at the Winter Fair.

**Northern Bank**